



142.699
142.780

P@PER, THE PAPER USB CARD

THE FIRST PAPER USB CARD!

- Super slim paper USB card, light and ecological
- Integrating a USB drive to facilitate communication of your flyers, business cards, manuals or technical instructions
- 2 chip sizes available
- Large choice of card formats, full colour printing on both sides with an easy to detach USB chip
- Card printing service, various formats, glossy or matt finish - Printed on 450 gr paper
- Memory 1 to 32 GB, 18 Mb/s read speed and 5 MB/s write speed
- 35 x 18 x 3 mm & 25 x 18 x 3 mm - 3 g.

PXK[®]
DESIGN



IMPORT



THE PAPER CARD

Presenting a range of paper cards with an embedded USB device and a capacity of up to 32 GB of data.



PROMOTIONAL GIFT
AWARD 2013

Why Paper?

Paper combines the advantages of printed and digital media. Distributing printed material with a USB drive allows you physically to transmit relevant information and improve the impact to your communication through the addition of documents, digital files or web links.

How do I use Paper?

- Distribute **multimedia-advertising cards**: Sometimes a video or an image can have more impact than words! Paper is the first advertising card which you can directly add your videos, presentations, annual reports etc. An asset to better communication and to better sales.
- Create **interactive business cards**: transmit information about yourself or your company simply by handing out your card.
- Send **connected mail**: Double the effectiveness of your promotional mailing thanks to the Paper version of Webkey: a Plug and Play USB key with an automated link to your website, great for communicating an online contest, coupons, etc.
- Educate through an **informative card**: Boost the impact of your awareness or information campaigns. The printed content can summarise your message and the USB drive distributes the multimedia data.